



HEROES OF SERVICE AWARDS

May 14, 2025

2025

Introduction

We are thrilled to announce the rebranding of our annual awards event for 2025. The Heroes of Service Awards, presented by Crime Stoppers, will now celebrate all Emergency Service Professionals – including Peace Officers, Firefighters, and Ambulance personnel – in recognition of their dedication, bravery, and selflessness.

This year, we expand the scope of the awards to honour the essential contributions of Law Enforcement, Fire, and Ambulance teams in keeping our community safe and thriving.

For over 40 years, Crime Stoppers of Sault Ste. Marie & Algoma District has been a trusted ally in solving and preventing crime. With over \$7.5 million in drugs seized, \$3.8 million in property recovered, and over 4,480 criminals charged, Crime Stoppers has played a crucial role in protecting our region.

The Heroes of Service Awards is the only formal recognition for local emergency service professionals, honouring officers from the Sault Ste. Marie Police Service, Ontario Provincial Police, Anishinabek Police, Batchewana Police Service, Royal Canadian Mounted Police, Ministry of Natural Resources and Forestry, Algoma Remand and Treatment Centre, Canada Border Services Agency, Donald Doucet Youth Centre, Sault Ste. Marie Fire Services, and Sault Ste. Marie Paramedic Services. This event is a meaningful opportunity to celebrate the outstanding individuals who make a difference every day.

We invite you to join us in supporting and attending the 2025 Heroes of Service Awards. Your participation as a sponsor or attendee helps ensure we recognize the extraordinary contributions of these remarkable heroes.

Please review the enclosed Sponsorship Package and contact Kendra Addison at (705) 759-5081 or kendra@saultcrimestoppers.com for more details.

Thank you for helping us honour the brave individuals who serve our community. We look forward to celebrating with you at the 2025 Heroes of Service Awards.

Sponsorship Opportunities

Presenting Sponsor (Value of \$5,000)

- Recognition as the Presenting Sponsor in all event branding and materials (e.g., “Presented by [Your Business Name]”).
- Opportunity to deliver a welcome address at the event.
- Two full-color page advertisement/recognition in the program booklet.
- Prominent logo placement on event banners, signage, and promotional materials.
- Extensive media coverage across social media, promotional campaigns, and press releases.
- Complimentary dedicated social media feature spotlighting your business before the event.
- 8 tickets for you and your guests.
- Complimentary membership in the Crime Stoppers Community Advocate program.

Dinner Sponsor (Value of \$3,500)

- Recognition as the Dinner Sponsor in event materials and during dinner service.
- One full-color page advertisement/recognition in the program booklet.
- Prominent logo placement on dining tables and menu cards.
- Media coverage in press releases and social media posts.
- 6 tickets for you and your guests.
- Complimentary membership in the Crime Stoppers Community Advocate program.

Entertainment Sponsor (Value of \$1,500)

- Recognition as the Entertainment Sponsor in event materials and during entertainment segments.
- 1/2 page advertisement/recognition in the program booklet.
- Logo featured on the entertainment stage signage.
- Media coverage in press releases and social media posts.
- 4 tickets for you and your guests.
- Complimentary membership in the Crime Stoppers Community Advocate program.

Decorations Sponsor (Value of \$1,000)

- Recognition as the Decorations Sponsor in event materials.
- 1/2 page advertisement/recognition in the program booklet.
- Logo featured on centerpiece cards and decoration signage.
- Media coverage in press releases and social media posts.
- 4 tickets for you and your guests.
- Complimentary membership in the Crime Stoppers Community Advocate program.

Sponsorship Opportunities Continued

Heroes of Service Award Sponsor (Value of \$500)

- Recognition as the Heroes of Service Award Sponsor during the award presentation.
- 1/4 color page advertisement/recognition in the program booklet.
- Media coverage in press releases and social media posts.
- 2 tickets for you and your guest.
- Complimentary membership in the Crime Stoppers program.

Ads in Program Booklet:

\$200 - Full page in booklet

\$125 - 1/2 page ad in booklet

\$100 - 1/3 page ad in booklet

\$75 - 1/4 page ad in booklet

\$50 - Business card

Sponsorship Packages	
o Presenting	\$5,000
o Dinner	\$3,500
o Entertainment	\$1,500
o Decorations	\$1,000
o Peace Officer Award	\$500

Program Advertising	
o Full Page	\$200
o Half Page	\$125
o 1/3 Page	\$100
o 1/4 Page	\$75
o Business Card	\$50

Tickets & Tables	
o Individual - \$60	Number of Tickets _____
o Table of 8 - \$450	Number of Tables _____



2025 Heroes of Service Sponsorship Opportunities

Contact Information

Name: _____

Organization: _____

Address: _____

Home Business

City: _____ Province: _____ Postal Code: _____

Telephone No.: _____ Home Cell Business

Email Address: _____

Please Select Payment Method:

Cash Cheque Credit Card

If you are paying by credit card please provide the following information:

Name on Credit Card: _____

Credit Card No.: _____

Expiry (MM/YYYY): _____ CVV Code: _____ (3-digit code on the back of card)

Please fill out this form and send back the details to info@saultcrimestoppers.com

Thank you for your support!

If Paying by Cheque, please submit the form by email and remit payment to:

**Crime Stoppers of Sault Ste. Marie & Algoma District
580 Second Line East
Sault Ste. Marie, ON
P6B 4K1**