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Friend of Crime Stoppers:

We are appreciative of your organization in considering a sponsorship to the Wisconsin State Crime Stoppers. We are a membership driven support organization to over forty-six local Crime Stopper programs throughout Wisconsin. As you may recall, Crime Stoppers at the local level is an anonymous tip taking organization working tangentially with the local law enforcement agencies in processing and investigating these anonymous tips. If the anonymous tip leads to a successful capture of a criminal or conclusion of a criminal case, a reward may be available to the tipster.

Wisconsin State Crime Stoppers supports these local programs through networking, coordination of activities, and an annual training conference. Our next annual training conference is taking place in Appleton, WI at the Hilton Paper Valley Hotel in October 2025. Training focuses on best practices operating standards, governance, finance, leadership, and other situations affecting local Crime Stoppers programs. Presenters come from various Crime Stoppers programs throughout the US as well as other prominent law enforcement agencies. Please go to our website at www.WICrimeToppers.org and click on the WSCS Annual Conference tab to find out more about our conference activities.

Your sponsorship will allow Wisconsin State Crime Stoppers to offer a very cost-efficient registration fee encouraging as many local Crime Stoppers programs as possible to participate in the conference. Many of our programs work on very small budgets, so keeping our registration fees at a breakeven point to attend helps our local programs significantly.

Also, it allows your name to be included in our registration materials, website and social media acknowledging your generous participation in supporting Crime Stoppers. This is further outlined in our sponsorship booklet, outlining the sponsorship levels and benefits.

We trust that you will find that making a sponsorship to Wisconsin State Crime Stoppers is good for all our communities, making them safer and more secure for all. Thank you for your consideration.

A handwritten signature in cursive script that reads "K. Scott Abrams".

K. Scott Abrams

President

Sponsorship Opportunities



***WISCONSIN STATE
CRIME STOPPERS
TRAINING CONFERENCE
Hilton Appleton Paper Valley
Appleton, WI
October 16-18, 2025***

PLATINUM SPONSOR- \$2500

Recognition at all conference events, including but not limited to:

- Technology training session, Thursday evening
- Networking event, Thursday evening
- Opening ceremony Friday morning
- Banquet Friday night
- Business meeting Friday afternoon

Recognition on WSCS website (business name, address, logo, with link to your website for all of 2024 & 2025)

Full page article and/or ad in WSCS conference program booklet

Recognition on conference agenda (full business name and logo in header of each page)

Signage in general session meeting room for the entire conference to include the banquet

May address group at conference (5 minutes) or send script for the President to read, at opening ceremony or the banquet

Opportunity to include materials/gifts in the conference tote bag

Complimentary vendor table for entire conference (includes all conference meals for one person and one extra guest ticket for banquet)

GOLD SPONSOR- \$1000

- Recognition at opening ceremony
- Recognition on website (business name and logo for 6 months)
- Half page ad in WSCS conference program booklet
- Recognition on conference agenda (full business name and logo in footer of second and subsequent pages)
- Signage In the general session room
- Complimentary vendor table for entire conference
- Conference registration which includes all meals and banquet for one

SILVER SPONSOR - \$500

- Listed as break sponsor on WSCS website for six months
- Quarter page ad in WSCS conference program booklet
- Recognition as a “break sponsor” at all conference breaks, to include signage

BRONZE SPONSOR - \$250

- Recognition on sponsorship page of the WSCS program booklet
- Donations will go towards offsetting costs of: lanyards, conference folders, printing and other miscellaneous conference expenses

SPONSORSHIP AGREEMENT

- PLATINUM LEVEL SPONSORSHIP - \$2500
- GOLD LEVEL SPONSORSHIP - \$1000
- SILVER LEVEL SPONSORSHIP - \$500
- BRONZE LEVEL SPONSORSHIP - \$250

Logo MUST be provided by October 6, 2025

CONTACT INFORMATION

Name: _____

Company Name: _____

Billing Address: _____

City: _____ State: ____ Zip: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

Make Checks Out to “Wisconsin State Crime Stoppers” Mail registration and check to:

Treasurer Penny Weber
1712 Sunnyside Ave.
Sheboygan, WI 53081

If Paying by Credit Card

Card number: _____

Verification Code or value: _____

Expiration date: _____

Card holder’s billing ZIP code: _____

If you have any questions you can contact:
Marshall Multhauf at: mmulthauf@co.dunn.wi.us