



A 501c3 Organization  
EIN: 62-1236106

September 6, 2022

With the help of our 2022 Crime Stoppers Blue Jean Ball & Dinner sponsors, we raised a record amount of money for our organization. Our goal is to exceed last year's profit. We all want a safe, thriving community to call home. It takes engaged and active citizenship to achieve. I am writing to you today to seek your assistance in raising funds for Clarksville-Montgomery County Crime Stoppers. Your support will make Clarksville Montgomery County a safer community in which to do business and raise a family. Would you please consider being a Sponsor for our **2023 Annual Crime Stoppers Blue Jean Ball & Dinner**?

Our sponsorship levels for the 2023 event are significantly different. The cost to put on events has increased substantially since our first Blue Jean Ball & Dinner in 2016. All of the proceeds from the Blue Jean Ball & Dinner are used to promote our anonymous tips and reward process, pay cash rewards to anonymous tipsters, and community engagement. In December 2020 we increased the tip (reward) amount for all Clarksville-Montgomery County cold case homicides to up to \$5,000. We currently have 22 cold case homicides and will be adding two more in October of this year.

*Clarksville Montgomery County Crime Stoppers is a 501C3 Non-Profit Community Organization with a 100% uncompensated volunteer Board of Directors. Crime Stoppers is a liaison between anonymous citizens and law enforcement. Crime Stoppers provides a mechanism for citizens with information about crimes to report information to Crime Stoppers without ANYONE ever knowing their identity. Anonymous tipsters are eligible for CASH rewards if the information that they provide leads to the arrest or indictment of persons responsible for felony crimes.*

*Crime Stoppers operates separately from the emergency telephone number system or other standard methods of contacting police. This allows a person to provide crime-solving assistance to the authorities without being directly involved in the investigation process. The authorities, especially the police, sometimes rely on information from the community about criminal activities or events. Crime Stoppers was developed to enable the public to participate without fear of reprisal and to make it easier for witnesses to volunteer information anonymously.*

#### Event Details

#### Clarksville Montgomery County Crime Stoppers

**Blue Jean Ball & Dinner**

**Featuring LIVE DANCE MUSIC**

**BBQ Dinner Catered by Party Station**

**Saturday, February 11, 2023**

**5:30 PM – 10:00 PM**

**Wilma Rudolph Event Center**

**1190 Cumberland Drive**

**Clarksville, Tennessee**

**\*tickets must be purchased in advance**

Attached is the information on our event and the available sponsorship opportunities. If you would like to become a sponsor please complete the 2023 Crime Stoppers Blue Jean Ball & Dinner Sponsorship Opportunities form and return it to us along with your method of payment.

Thank you in advance for your consideration!

***Deanna M. McLaughlin***

**Deanna McLaughlin**

**Clarksville Montgomery County Crime Stoppers Chairman**

**Cell:** 931-326-4251

**Email:** [clarksvillecrimestoppers@gmail.com](mailto:clarksvillecrimestoppers@gmail.com)

**Website:** [www.clarksvillecrimestoppers.com](http://www.clarksvillecrimestoppers.com)

**Facebook:** [clarksvillecrimestoppers](https://www.facebook.com/clarksvillecrimestoppers)

**Instagram:** [clarksvillecrimestoppers](https://www.instagram.com/clarksvillecrimestoppers)

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#### 2023 Blue Jean Ball & Dinner Event Committee

*Christy Beenenga, Doug Englen, Amber Key, Brian Lynch, Lisa McClain, Deanna McLaughlin, Ashley Mynatt, Patrick Wilkinson, & Erin Yow*

## 2023 Crime Stoppers Blue Jean Ball & Dinner Sponsorship Opportunities

Please Check All That Apply to Your Sponsorship Along With Completing The Sponsor Information

### Presenting Sponsor @ \$10,000 (Limited to One Sponsor)

**Presenting Sponsorship Fee & PNG Logo File Must Be Received by November 1, 2022**

- Cost of a Presenting Sponsorship = \$10,000 donation
- Presenting Sponsor will be highlighted in ALL promotional and advertising materials for the Crime Stoppers Blue Jean Ball & Dinner including our information kiosks and radio public service announcements
- Presenting Sponsor logos will appear on our website, Facebook, and Instagram
- Presenting Sponsor Listed on Banner That will Hang Behind the Stage
- Presenting Sponsor Logo on PowerPoint Slides that Displays During the Band Music
- Presenting Sponsor Logo will be posted clearly on a **Reserved** table
- Reserved Table with **ten tickets** to the event

**\*Please indicate if you would like the tickets or if you would like to donate them**

### Jailhouse Sponsor @ \$5,000 (Limited to Two Sponsors)

**Jailhouse Sponsorship Fee & PNG Logo File Must Be Received by November 1, 2022**

- Cost of a Jailhouse Sponsorship = \$5,000 donation
- Jailhouse Sponsor(s) logo(s) will be highly visible on the front of the jail for photo ops
- Jailhouse Sponsor(s) will be announced on our Facebook
- Jailhouse Sponsor Name on PowerPoint Slides that Displays During the Band Music
- Jailhouse Sponsor Name will be posted clearly on a **Reserved** table
- Reserved Table with **ten tickets** to the event

**\*Please indicate if you would like the tickets or if you would like to donate them**

### Photo Booth "WANTED" Sponsor @ \$3,000 (Limited to One Sponsor)

**Photo Booth "WANTED" Sponsorship Fee & PNG Logo File Must Be Received by November 1, 2022**

- Cost of a Photo Booth "WANTED" Sponsorship = \$3,000 donation
- Photo Booth "WANTED" Sponsor logo will appear on the "WANTED" Selfie Frames
- Photo Booth "WANTED" will be announced on our Facebook
- Photo Booth "WANTED" Sponsor Name on PowerPoint Slides that Displays During the Band Music
- Photo Booth "WANTED" Sponsor Name will be posted clearly on a **Reserved** table
- Reserved Table with **ten tickets** to the event

**\*Please indicate if you would like the tickets or if you would like to donate them**

### Advocacy Sponsor @ \$2,000

**Advocacy Sponsorship Fee & PNG Logo File Must Be Received by November 1, 2022**

- Cost of a Advocacy Sponsorship = \$2,000 donation
- Advocacy Sponsors will be highlighted in all promotional and advertising materials for the Crime Stoppers Blue Jean Ball & Dinner including our information kiosks
- Advocacy Sponsor logos will appear on our website, Facebook, and Instagram
- Advocacy Sponsor Name on PowerPoint Slides that Display During the Band Music
- Advocacy Sponsorship names will be posted clearly on a **Reserved** table
- Reserved Table with **ten tickets** to the event

**\*Please indicate if you would like the tickets or if you would like to donate them**

### Table Host @ \$1,000

**Table Sponsorship Fee & PNG Logo File Must Be Received by December 15, 2022**

- Cost of a Table Sponsorship = \$1,000 donation
- Table Hosts will be announced on our Facebook
- Table Host names will be posted clearly on a **Reserved** table
- Each Table Host will receive **ten tickets** to the event

**\*Please indicate if you would like the tickets or if you would like to donate them**

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**Individual Tickets @ \$75 each**

# of Tickets \_\_\_\_\_

**Monetary Donation**

Amount of Donation \_\_\_\_\_

**LIVE Auction Item Donation**

Item Description \_\_\_\_\_

Date That Auction Item Donation Will Be Ready For Pick-up \_\_\_\_\_

Location For Pick-up of Auction Item \_\_\_\_\_

Contact Person's Name \_\_\_\_\_ Phone Number \_\_\_\_\_

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**2023 Blue Jean Ball & Dinner Sponsor Information**

Date \_\_\_\_\_

Business Name \_\_\_\_\_

Business Mailing Address \_\_\_\_\_

Business Contact Person \_\_\_\_\_

Business Phone Number \_\_\_\_\_

Contact Email \_\_\_\_\_

Amount Being Paid/Due \_\_\_\_\_

**Tickets will be mailed to the business address after January 1, 2023**

Please Indicate If You Would Like To Donate Your Tickets

Yes

No

Please Indicate If You Would Like An Invoice Emailed to You

Yes

No

**Please Mail This Form With the Method of Payment ASAP**

**Clarksville Montgomery County Crime Stoppers**

% Deanna McLaughlin

107 Mossland Drive

Clarksville, TN 37042

**Please Email Your PNG Logo File To: [clarkvillecrimestoppers@gmail.com](mailto:clarkvillecrimestoppers@gmail.com)**

**All checks should be made payable to Clarksville Montgomery County Crime Stoppers**

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