



**9<sup>th</sup> Annual Campus Crime Stoppers  
“Design the Poster” Contest  
Rules and Prizes**

**Poster Submission Deadline – April 21, 2021**

The Campus Crime Stopper program operates under the umbrella of Midland Crime Stoppers and works closely with law enforcement to keep our students and campuses safe. Campus Crime Stoppers allows students to remain anonymous and/or confidential when they report criminal or illegal activity occurring on their campus without the fear of retaliation and pays cash rewards when information leads to an arrest or incident solved.

**Contest Eligibility:**

This Campus Crime Stoppers contest is open to all secondary students (7<sup>th</sup>-12<sup>th</sup> grade) currently enrolled and attending any Midland ISD, Greenwood ISD or Midland Christian campus. Crime Stoppers of Midland, Inc. Board of Directors, volunteers and employees and their immediate family members are not eligible to win.

**Requirements and Format:**

**Traditional/Freehand Poster Rules - Each poster must have the following:**

1. Students may submit an original design using a variety of mediums such as paint, pen and ink, crayon, chalk, markers, charcoal, etc.
2. The design should promote the Campus Crime Stoppers program
3. ***All posters must incorporate the hotline number 694-TIPS (8477) and the mobile app – 'P3 TIPS' in the poster.***
4. All posters must abide by the Student Code of Conduct and should not have any inappropriate/offensive language or designs, violence, etc.
5. All poster designs should fit on 11 inches wide by 17 inches long poster.
6. Illustrations must be used in addition to words

7. No copyrighted figures are to be used. Avoid Spongebob, Snoopy, the Simpsons, etc
8. No more than one entry per person
9. An entry form must be submitted with each poster entry giving the name of the student, grade, school and the teachers contact information.
10. All posters become the property of Crime Stoppers of Midland, Inc. –Campus Crime Stoppers
- 11. Poster submission deadline is April 21, 2021.**

### **Judging:**

The winning designs will be determined by a panel of judges made up by the Midland Crime Stoppers Board of Directors, the Executive Director and a representative from MISD PD. The panel reserves the right to make minor adjustments to the design for the purposes of promotion and mass production. *The winner's lists will be emailed to the Principals and Art Teachers once judging is complete and the date of the prize presentation will be announced.*

### **JUDGING CRITERIA:**

- Visual impact, over-all appealing effect
- Campus Crime Stoppers relevance
- Neatness
- Originality
- Accuracy

### **Notification:**

Once the winners have been selected, Crime Stoppers will notify the art teachers and the Principals of the names of the students whose posters have been selected for a prize. The date for the prize presentation will be announced at that time. Please be sure to provide the student's name, grade, campus and the name of art teacher on the entry form.

### **Legal Information:**

By accepting any prize, the winner agrees to hold Campus Crime Stoppers and Crime Stoppers of Midland, Inc., its Directors, officers, and employees and assigns, harmless against all claims and liabilities arising out of the use of the prize. The winner assumes all liability for any injury or damage that may be caused or claimed to be caused out of the use of the prize. The prize winner agrees to grant Midland Crime Stoppers Campus Crime Stoppers the right to use their name and photograph for promotional purposes without further compensation.

By submitting an entry, you accept and agree to be bound by these rules and regulations.

**If you have any questions, please call Angie Valenzuela at 684-9884.**

## **2021 POSTER CONTEST PRIZES**

### **Freshman/High School Category**

- **1<sup>st</sup> place** - \$400 CASH and the official Campus Crime Stopper poster (High School & Freshman campuses) the following school year
- **2<sup>nd</sup> place** – \$200 CASH
- **3<sup>rd</sup> place** - \$100 CASH

\*8 Honorable Mention Certificates

### **Junior High School Category**

- **1<sup>st</sup> place** - \$300 CASH and the official Campus Crime Stopper poster (Junior High campuses) the following school year
- **2<sup>nd</sup> place** - \$160 CASH
- **3<sup>rd</sup> place** - \$80 CASH

\*8 Honorable Mention Certificates