



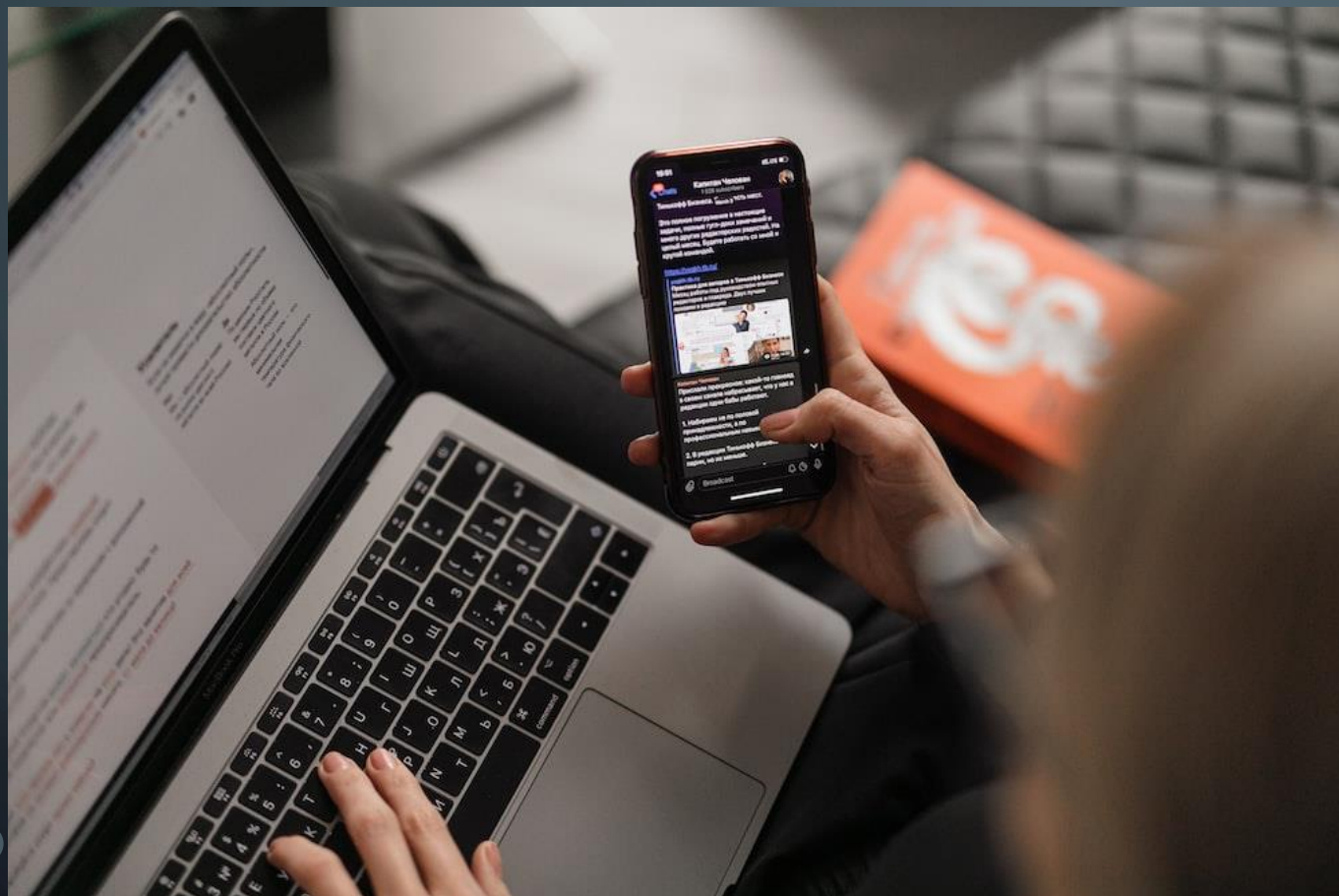
# TIP MANAGEMENT SYSTEMS

BOBBY DAVIS, ALAMANCE COUNTY CRIME STOPPERS

STACEY FINCH, GREENSBORO/GUILFORD CRIME STOPPERS

# Why are Tip Management Systems Important?









- Research confirms:  
75% of  
Millennials  
would rather  
type than talk!

# INTERNET ABBREVIATIONS FOR TEXTING

- TBH
  - To Be Honest
- DM
  - Direct Message
- IMO
  - In My Opinion
- IRL
  - In Real Life
- IKR
  - I Know Right
- OMW
  - On My Way



- 
- 
- 
- 
- BRB
    - Be Right Back
  - LMFAO
    - Laughing my F\*\*\* A\*\* Off
  - WFH
    - Work From Home
  - SMH
    - Shaking My Head

# POPULAR TIP MANAGEMENT SYSTEMS



- P3 Tips

- Tip 411

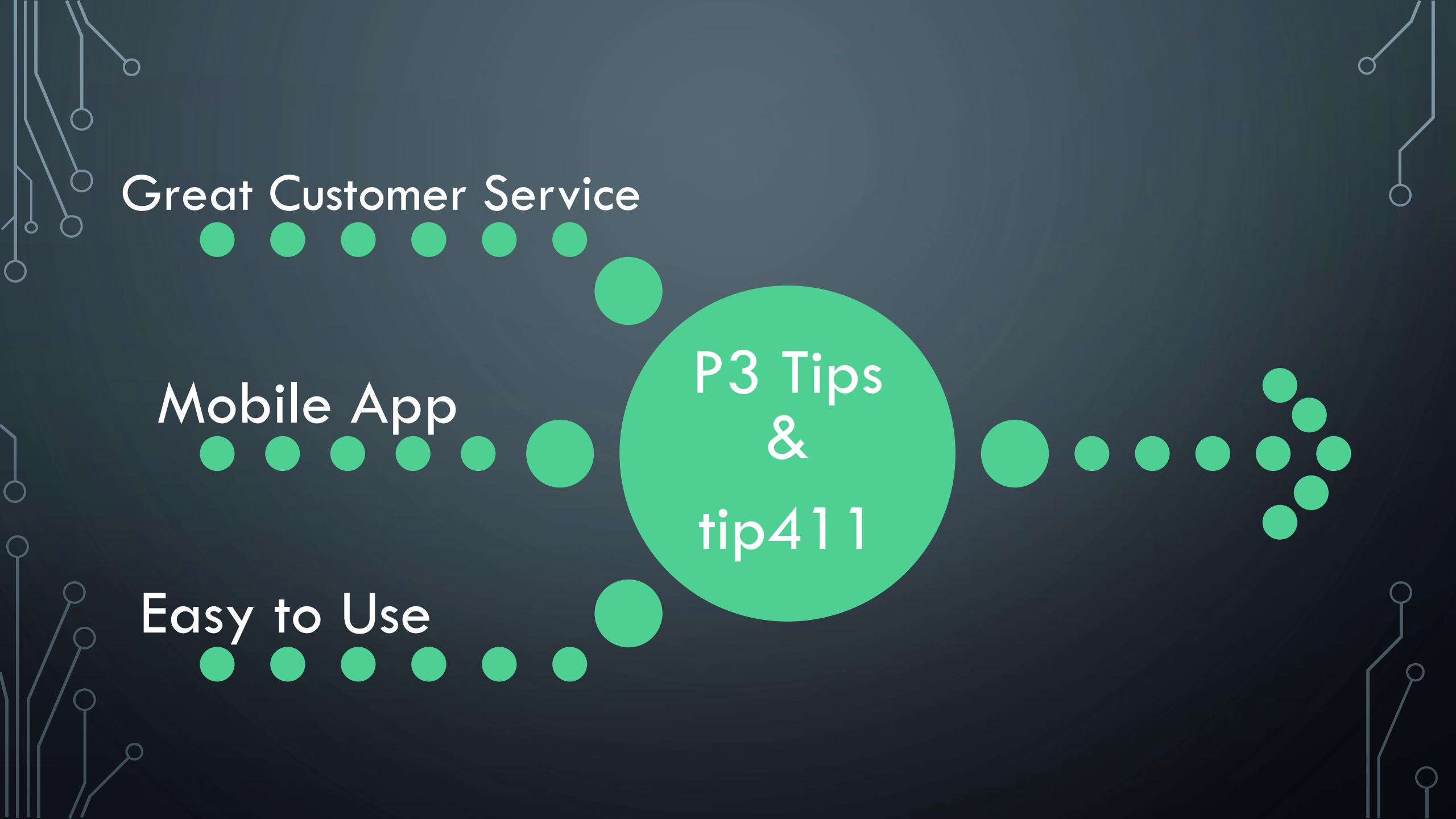


Great Customer Service

Mobile App

Easy to Use

P3 Tips  
&  
tip411



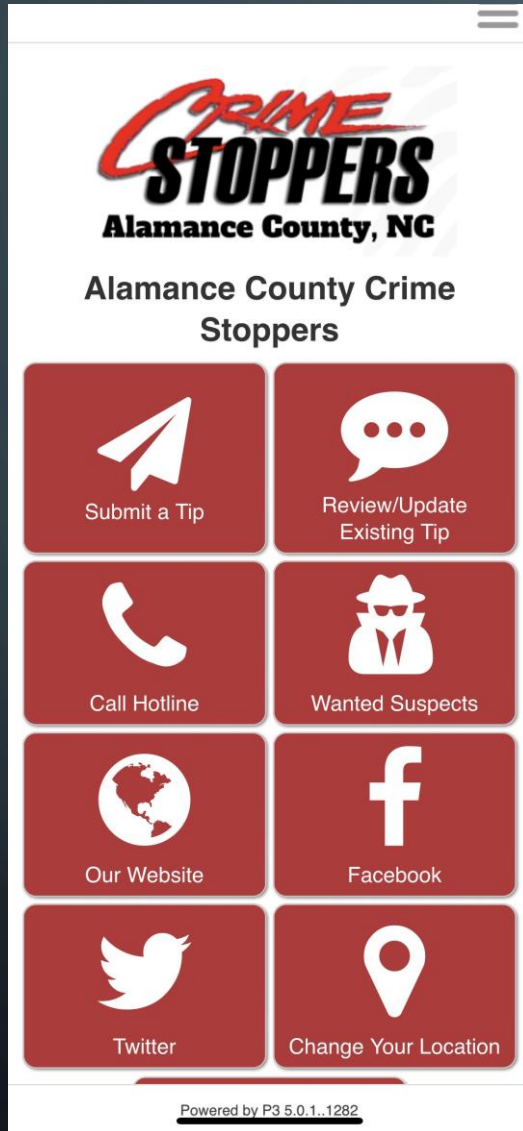
# P3 Tips – North Carolina

Crime Stoppers of Thomasville
Goldsboro Wayne Crime Stoppers
Charlotte Mecklenburg Crime Stoppers
Henderson - Vance Crime Stoppers
Wilkes County Crime Stoppers
Cabarrus Area Crime Stoppers
Crime Stoppers of High Point
Pitt- Greenville Crime Stoppers Program
Rutherford County, NC Crime Stoppers
Halifax County Crime Stoppers
Scotland Crimestoppers
Richmond County (NC) Crime Stoppers
Greensboro-Guilford Crime Stoppers
Fayetteville/Cumberland County Crime Stoppers
Alexander County Sheriff's Office
Alamance County Crime Stoppers





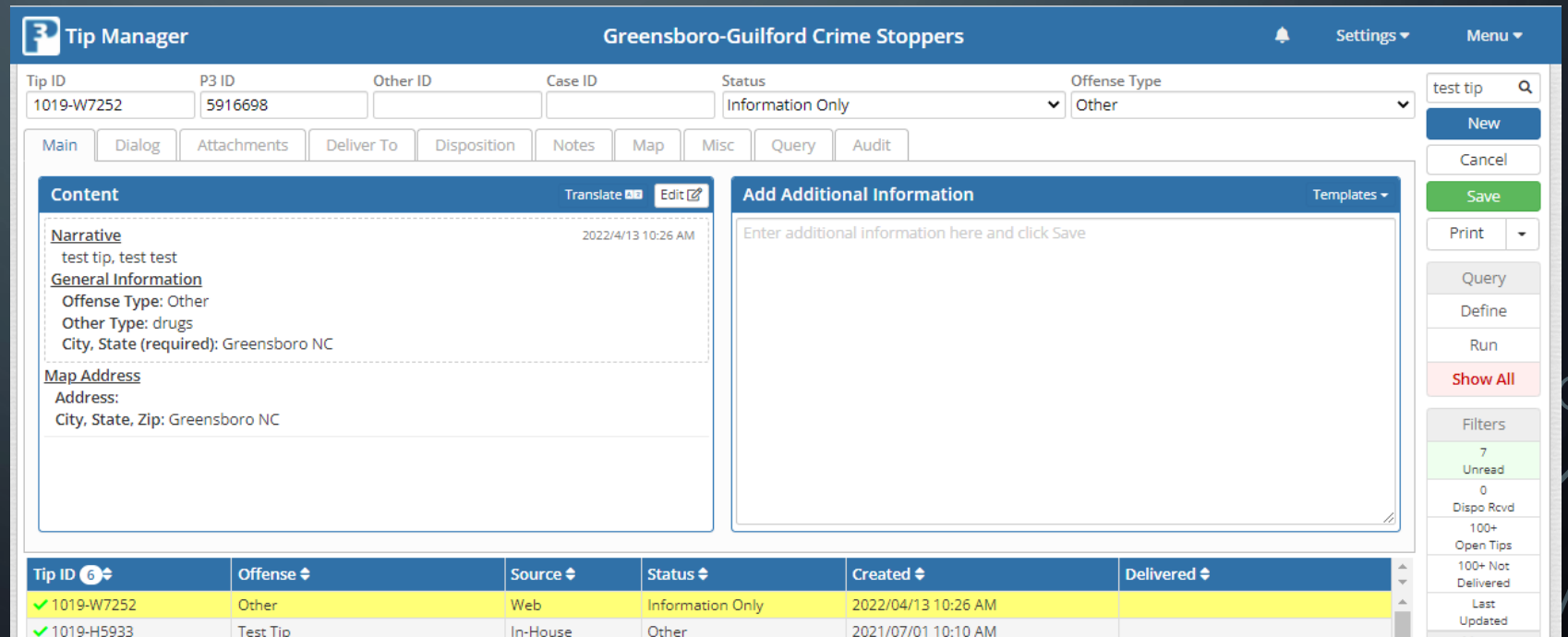
# P3 TIPS BENEFITS



Mobile App



Easy to Use Website



Simple Online Platform

# Easy for Tipsters to Use!

- Mobile App requires user to set up a 4-digit password to enter app.
- Tipsters are automatically assigned a code number and password. Log in from ANY device!
- Tipsters are provided a “fill-in” sheet that prompts ?’s about the tip.
- Tipsters can send photos/videos/documents with their tip and send updates.
- Tipsters can chat in real-time with Crime Stoppers employees and the app provides anonymous push notifications to tipsters.
- Check in on the status of their tip and collect reward payout information.
- Tipsters can easily switch Crime Stoppers locations in P3!

# Easy for Crime Stoppers Employees to Use!

- Easily manage tips received via phone, web and mobile app. Two-way chat with tipsters!
- Send the tipster information on how to pick up their reward!
- Use a Call Center? They can add additional info in P3!
- Easy communication between other Crime Stoppers programs, call centers and recipients at the tip level.
- Administrators control editing and sharing rights.
  - All recipients can access, view and update the status and disposition of tips online.
- Keep track of your stats easily!!

# ENHANCE YOUR PROGRAM:

- Manage Wanted Fugitives for web and mobile display.

**Wanted Suspects** Greensboro/Guilford Crime Stoppers Settings Menu

Name 6	Status	Sort
Jones, Thomas Lee	WANTED	0
Carter, Marcus Henry	WANTED	1
Brown, William	WANTED	4
Davis, Jamal	WANTED	100
Nunnally, Preston	WANTED	100
Williams, Nathaniel Lloyd	WANTED	100

**Wanted Suspects** Additional Information Wanted By Photos Private Notes



First Name: Thomas Middle Name: Lee Last Name: Jones

Alias:

Wanted As Of: 06/07/2022 Sort Order: 0 Status: Wanted

☒ Display Suspect on Public Websites

Exp Date: =

**Wanted For**

The Guilford County Sheriff's Office is seeking the location of Thomas Lee Jones, age 56. Mr. Jones is wanted for multiple counts of misdemeanor larceny in both Guilford and Alamance counties.

Buttons: New, Cancel, Save, Delete, Query, Define, Run, Show All, Extras

- Receive alerts based on keyword watch-lists (example: GUN), suspect names and addresses.

The background is a dark blue gradient. In the corners, there are decorative white line art elements resembling circuit boards or neural network connections. These elements consist of thin lines that branch out and terminate in small circles, creating a symmetrical, abstract pattern in each corner.

# Real P3 Tips Examples







Population	Cost
Up to 25,000	\$1,200-\$1600/yr + \$400 Setup & Training
25,000 – 100,000	\$1,600-\$1,800/yr + \$400 Setup & Training
100,000 – 1,000,000	\$1,800-\$2,400/yr + \$400 Setup & Training
1,000,000 +	\$2,400-\$3,000/yr + \$400 Setup & Training

**\*Setup & Training is a One-Time Fee, Data Migration Included. Prices may vary.**

**IS IT TIME  
FOR A  
NEW  
WEBSITE?**



# P3 DYNASITE

- Template based & Menu Driven
- Inexpensive, yet professional solution for Crime Stoppers programs with limited funding.
  - You also don't have to have a Master's Degree in HTML to setup and maintain a very professional website that is fully integrated with the P3 Tip Management software.



# Website CO\$T

- P3 Client
  - \$359.40 per year
- Non P3 Client
  - \$599.40 per year
- Domain Registration, if needed, \$25.00 per year
  - Domain registration can be upgraded to a SSL Certificate for \$225 per year
- New Accounts: One-time Setup Fee of \$100





Edit	Menu Option Label	Public	Menu Group	Sort Order	Notes
<input type="button" value="Edit"/>	Welcome	<input checked="" type="checkbox"/>	None ▾	1 ▾	Your Home Page
<input type="button" value="Edit"/>	How it Works	<input checked="" type="checkbox"/>	None ▾	2 ▾	How It Works
<input type="button" value="Edit"/>	Wanted Suspects	<input checked="" type="checkbox"/>	None ▾	3 ▾	Wanteds
<input type="button" value="Edit"/>	<input type="text" value="Gun Stoppers"/>	<input checked="" type="checkbox"/>	None ▾	19 ▾	Single Rich Text Editor (1)
<input type="button" value="Edit"/>	Crime of the Week	<input checked="" type="checkbox"/>	Cases ▾	6 ▾	Crime Of The Week
<input type="button" value="Edit"/>	Unsolved Crimes	<input checked="" type="checkbox"/>	Cases ▾	7 ▾	Unsolved
<input type="button" value="Edit"/>	Missing Persons	<input checked="" type="checkbox"/>	Cases ▾	8 ▾	Missing
<input type="button" value="Edit"/>	<input type="text" value="Cold Cases"/>	<input checked="" type="checkbox"/>	Cases ▾	9 ▾	Single Rich Text Editor (3)
<input type="button" value="Edit"/>	<input type="text" value="Unsolved Homicides"/>	<input checked="" type="checkbox"/>	Cases ▾	23 ▾	Custom Template (1)
<input type="button" value="Edit"/>	Support Us	<input checked="" type="checkbox"/>	Sponsors ▾	14 ▾	Support Us
<input type="button" value="Edit"/>	Sponsors	<input checked="" type="checkbox"/>	Sponsors ▾	15 ▾	Sponsors
<input type="button" value="Edit"/>	About Us	<input checked="" type="checkbox"/>	About ▾	5 ▾	About
<input type="button" value="Edit"/>	News & Events	<input checked="" type="checkbox"/>	About ▾	12 ▾	Local News
<input type="button" value="Edit"/>	Statistics	<input checked="" type="checkbox"/>	About ▾	13 ▾	Statistics
<input type="button" value="Edit"/>	Crime Awareness	<input checked="" type="checkbox"/>	About ▾	17 ▾	Aware
<input type="button" value="Edit"/>	History	<input checked="" type="checkbox"/>	About ▾	18 ▾	History
<input type="button" value="Edit"/>	External Links	<input checked="" type="checkbox"/>	About ▾	22 ▾	Links
<input type="button" value="Edit"/>	Contact Us	<input checked="" type="checkbox"/>	About ▾	23 ▾	Contact Us



# • Dynasite Examples

- Greensboro/Guilford Crime Stoppers

- Alamance County Crime Stoppers

- NCCSA

- SECSA





5

NEWS

BREAKING NEWS

**ARRESTED AFTER CALLING CRIMESTOPPER**

**Man Tries To Turn Himself In For Reward Money**

# Questions & Comments?

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