



43rd Annual Southeastern Crime Stoppers Association Training Conference

Embassy Suites by Hilton Virginia Beach Oceanfront Resort
4101 Atlantic Avenue – Virginia Beach, VA
April 14 – 18, 2024

Sponsorship Opportunities

The Southeastern Crime Stoppers Association serves Crime Solvers, Crime Line and Crime Stoppers programs from Alabama, Delaware, Florida, Georgia, Kentucky, Louisiana, Maryland, Mississippi, North Carolina, Puerto Rico, South Carolina, Tennessee, Virgin Islands, Virginia, West Virginia, and Washington D.C.

The goal of SECSA is to create a network of programs to disseminate information that positively affects the safety in communities across the Southeast Region.

The purpose of the annual conference is to:

- Provide beneficial training to member programs
- Provide a forum that allows open discussion on a variety of topics and concerns unique to Crime Stoppers, so that members benefit from each other's experience and knowledge
- Provide opportunities to generate and improve relationships with a variety of vendors offering unique services and support to Crime Stoppers programs

The 2024 conference will cover a variety of topics from non-profit boards best practices, fundraising, marketing, cold case investigations, and much more. The training is sure to benefit all board members, coordinators, and law enforcement representatives. Also, the networking that takes place becomes an invaluable tool when tracking wanted persons and solving crimes that cross state lines. Member states rely more and more on other law enforcement jurisdictions to detain suspects, provide updated information on wanted felons and to disseminate bulletins on fleeing suspects.

By becoming a conference sponsor, you will gain exposure for your company while highlighting your commitment to improving the quality of life in communities throughout the southeast region of the country.



Sponsorship Levels

Individual Conference Sponsorship Options

For companies wishing to target specific days, materials or social events during the conference, individual sponsorship provides an attractive option. This allows your organization to choose your desired level of involvement and exposure to attendees at the SECSA conference.

One key reason attendees come to the SECSA conference is to establish contact with members of other crime stoppers programs in this region. Therefore, social events such as the welcome reception, conference dinner, and lunches are very well attended.

Conference Awards Banquet - One Available: \$9,000

The conference awards banquet takes place on Wednesday evening and provides an excellent sponsorship opportunity. The dinner is about fellowship and celebrating the accomplishments member programs achieved throughout the year. The President of the SECSA will award programs across the region for their respective achievements. Dignitaries from host agencies also attend this annual event. An exceptional meal is provided for the conference dinner.

Signage Rights: At the conference awards banquet, signage is restricted to only appropriate signage provided by the conference dinner sponsor. Signage is displayed or placed in the dining room and at the entrance. Your company's name and logo will be prominently featured on each dining table. Plus, by selecting this option you will receive a full page ad in the official SECSA program provided to all attendees and one year of advertising on the SECSA website.

Dinner Passes: Your company may invite up to four representatives to attend the conference banquet.

Company Literature and Giveaway: You will have the opportunity to distribute one item of your company's literature and a gift/giveaway at each place setting.

Conference Hospitality Suite – One Available: \$5,000

The conference provides a nightly opportunity for attendees to continue networking and further develop professional relationships with members of Crime Stoppers programs from across the southeast. The nightly hospitality suite is enjoyed by all attendees, speakers, and guests for each of the four evenings during the conference.

Signage Rights: In the conference hospitality suite, signage is restricted to only appropriate signage provided by the hospitality suite sponsor. Your company's name and logo will be prominently featured in a full page ad in the official SECSA program provided to all attendees and one year of advertising on the SECSA website.

Nightly Passes: Your company may invite up to four representatives to join us nightly in the hospitality suite.

Conference Welcome Reception – One Available: \$4,000

The conference provides an opportunity for attendees to network, establish contacts, and build relationships with members of Crime Stoppers programs from across the southeast. Therefore, social events like the Welcome Reception are well attended. Your company will receive maximum exposure.

Signage Rights: At the conference welcome reception, signage is restricted to only appropriate signage provided by the welcome reception sponsor. Signage can be at the entrance to the hotel outdoor pool area. Your company's name and logo will be prominently featured on each table and bar. In addition, by selecting this option you will receive a full page ad in the official SECSA program provided to all attendees and one year of advertising on the SECSA website.

Welcome Reception Passes: Your company may invite up to four representatives to the reception.

Conference Lunch - One Available: \$3,500

While taking place within the formal framework of the conference, an official Monday lunch provides the opportunity to emphasize your organization's services or products in a fellowship type setting.

Signage Rights: At the conference Monday lunch, signage is restricted to only appropriate signage provided by the conference lunch sponsor. Signage can be in the dining room and at the entrance. Your company's name and logo will be prominently featured on each dining table. In addition, by selecting this option you will receive a full page ad in the official SECSA program provided to all attendees and one year of advertising on the SECSA website.

Lunch Passes: Your company may invite up to four representatives to the Monday lunch.

Conference Swag Bags - One Available: \$2,500

The sponsorship of the conference swag bag is geared for a company that desires visibility. This package ensures your company's name stands out not only at the time of the conference but also long after the event when the attendees use this item when they return home. By selecting this option, you will receive a half page ad in the official SECSA program provided to all attendees and one year of advertising on the SECSA website. In addition, your logo will appear on all conference related signage and literature.

Conference Lanyards - One Available: \$2,000

Conference attendees are required to carry their name badges during all conference functions, the conference lanyard provides unique exposure for such things as your company's name, logo or web address. You can choose the text on the conference lanyard, within production schedules. By selecting this option, you will receive a half page ad in the official SECSA program provided to all attendees and one year of advertising on the SECSA website. In addition, your logo will appear on all conference related signage and literature.

Conference Special Supporter

As a conference special supporter, donations of any other amount/type will be accepted and greatly appreciated. This includes cash donations, gift cards, door and raffle items, conference swag bag items, food and/or beverages (alcoholic and/or non-alcoholic) for the conference nightly hospitality room for the attendees. Recognition for the Conference Special Supporters donations will be presented during the conference.

Felony \$3,000

By selecting this option, you will receive a full page ad in the official SECSA program provided to all attendees and one year of advertising on the SECSA website. In addition, your logo will appear on all conference related signage and literature.

Misdemeanor \$1,500

By selecting this option, you will receive a half page ad in the official SECSA program provided to all attendees and a year advertising on the SECSA website.

Citation \$500

By selecting this option, you will receive a quarter page ad in the official SECSA program provided to all attendees and 6 months advertising on the SECSA website.

All levels of support are greatly appreciated!

Make checks payable to:

Southeastern Crime Stoppers Association

Mail to:

Kelly McLaren, Vice President I
P.O. Box 5766
Tampa, FL 33675