



42nd Annual Southeastern Crime Stoppers Association Training Conference

Marriott Knoxville Downtown
525 Henley Street – Knoxville, Tennessee
April 16 – 20, 2023

Sponsorship Opportunities

The Southeastern Crime Stoppers Association serves Crime Solvers, Crime Line and Crime Stoppers programs from Alabama, Delaware, Florida, Georgia, Kentucky, Louisiana, Maryland, Mississippi, North Carolina, Puerto Rico, South Carolina, Tennessee, Virgin Islands, Virginia, West Virginia and Washington D.C.

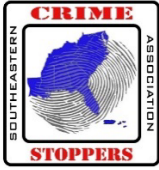
The goal of SECSA is to create a network of programs to disseminate information that positively affect the safety in communities across the Southeast Region.

The purpose of the annual conference is to:

- Provide beneficial training to member programs
- Provide a forum that allows open discussion on a variety of topics and concerns that are unique to Crime Stoppers, so that members benefit from each other's experience and knowledge in the resolution of such problems
- Provide opportunities to generate and improve relationships with a variety of vendors offering unique services and support to Crime Stoppers programs

The 2023 conference will cover a variety of topics from non-profit boards best practices, fundraising and marketing and much more. The training is sure to benefit all board members, coordinators and law enforcement representatives. Also, the networking that takes place becomes an invaluable tool when tracking wanted persons and solving crimes that cross state lines. Member states rely more and more on other law enforcement jurisdictions to detain suspects, provide updated information on wanted felons and to disseminate bulletins on fleeing suspects.

By sponsoring our conference, you can not only gain exposure for your company; you also highlight your commitment to improve the quality of life in communities throughout the southeast region of the country.



Sponsorship Levels

Citation \$500

By selecting this option, you will receive a quarter page add in the official SECSA program provided to all attendees and 6 months advertising on the SECSA website.

Misdemeanor \$1,500

By selecting this option, you will receive a half page add in the official SECSA program provided to all attendees and a year advertising on the SECSA website.

Felony \$3,000

By selecting this option, you will receive a full page add in the official SECSA program provided to all attendees and one year of advertising on the SECSA website. In addition, your logo will appear on all conference related signage and literature.

Individual Conference Sponsorship Options

For companies wishing to target specific days, materials or social events during the conference, individual sponsorship provides an attractive option. This allows your organization to choose your desired level of involvement and exposure to attendees at the SECSA conference.

One key reason why attendees come to the SECSA conference is to establish contact with members of other crime stoppers programs in this region. Therefore, social events such as the welcome reception, conference dinner and lunches are very well attended.

Conference Dinner - One Available: \$5,000

The conference dinner will take place on Wednesday evening and provides an excellent sponsorship opportunity. The event includes local entertainment from the region and is considered the social highlight of the conference. The dinner is about fellowship and celebrating the accomplishments member programs have achieved throughout the year. The President of the SECSA will be awarding programs across the region for their respective achievements. Dignitaries from the host agencies will also be in attendance. An exceptional meal is provided for the conference dinner.

Signage Rights: At the conference dinner, signage will be restricted to only appropriate signage provided by the conference dinner sponsor. Signage can be in the dining room and at the entrance. Your company's name and logo will be prominently featured on each dining table. In addition, by selecting this option you will receive a full page add in the official SECSA program provided to all attendees and one year of advertising on the SECSA website.

Dinner Passes: Your company may invite up to four representatives to attend the conference dinner.

Company Literature and Giveaway: You will have the opportunity to distribute one item of your company's literature and a gift/giveaway at each place setting.

Conference Lunch - Three Available: \$2,000

While taking place within the formal framework of the conference, an official lunch provides the opportunity to emphasize your organization's services or products in a fellowship type setting.

Signage Rights: At the conference lunch, signage will be restricted to only appropriate signage provided by the conference lunch sponsor. Signage can be in the dining room and at the entrance. Your company's name and logo will be prominently featured on each dining table. In addition, by selecting this option you will receive a full page add in the official SECSA program provided to all attendees and one year of advertising on the SECSA website.

Lunch Passes: Your company may invite up to four representatives to the lunch.

Conference Backpack - One Available: \$2,500

The sponsorship of the conference backpack is geared for a company that desires visibility. This package ensures that your company's name stands out not only at the time of the conference but also long after the event when the attendees use this item when they return home. By selecting this option, you will receive a full page add in the official SECSA program provided to all attendees and one year of advertising on the SECSA website. In addition, your logo will appear on all conference related signage and literature.

Conference Lanyards - One Available: \$2,000

As conference attendees are required to carry their name badges during all conference functions, the conference lanyard provides unique exposure for such things as your company's name, logo or web address. You can choose the text on the conference lanyard, within production schedules. By selecting this option, you will receive a full page add in the official SECSA program provided to all attendees and one year of advertising on the SECSA website. In addition, your logo will appear on all conference related signage and literature.

Conference Special Supporter

As a conference special supporter, donations of any other amount/type will be accepted and greatly appreciated. This can include cash donations, gift cards, door and raffle items, conference bag items for the conference attendees, food and/or beverages (alcoholic and/or non-alcoholic) for supplementing the conference nightly hospitality room for the attendees. Recognition for the Conference Special Supporters donations will be presented during the conference.

Make checks payable to: Southeastern Crime Stoppers Association

Mail to: Kelly McLaren, Treasurer

P.O. Box 5766

Tampa, FL 33675