

**\*DRAFT\* 2024 Southeastern Crime Stoppers Association Training Conference Schedule April 14<sup>th</sup> – 18<sup>th</sup>**

<b>Sunday April 14<sup>th</sup></b>	2:00 – 5:00 PM	Check-In & Conference Goody Bag Pick-up
	4:30 – 6:00 PM	Nightly Networking – Hotel Reception – Arbuckle’s Bar & Grill
	5:00 – 6:00 PM	SECSA Board Member ONLY Meeting – Arbuckle’s Bar & Grill (hotel reception)
	6:00 – 8:00 PM	Welcome Reception – Hotel Pool Deck (Light hors d’oeuvres & drinks included)
<b>Monday April 15<sup>th</sup></b>	8:00 – 9:00 AM	Late Check-In & Conference Goody Bag Pick-up
	9:00 – 9:45 AM	Opening Ceremony / Welcome – Honor Guard, Chaplain, SECSA President, VA Beach PD Chief, VA Beach Mayor, VA Beach Crime Solvers President Introductions of New Attendees / SECSA Board Members
	9:45 – 10:00 AM	Break
	10:00 – 12:00 PM	Best Practices & Tips for Enhancing Your Crime Stoppers Program – David Hicks, Tony Garrett, & Ray Wagner, Central Alabama Crime Stoppers, AL
	12:00 – 1:00 PM	NETWORKING LUNCH – Lunch provided
	1:00 – 4:00 PM	Non-Profit Boards – Member Selection & Recruitment, Dysfunctional/Stagnant Boards, Board Structure/Roles & Responsibilities, Board Committees – Kate Meechan & Season Roberts, VA Beach
	4:00 – 4:30 PM	Things to Consider
	4:30 – 6:00 PM	Nightly Networking – Hotel Reception – Arbuckle’s Bar & Grill
<b>Tuesday April 16<sup>th</sup></b>	9:00 – 10:30 AM	Cold Case Investigations & Importance of Coordinator-Investigators Relationship – Captain Jimmy Dixon, Oconee County Sheriff’s Office, SC
	10:30 – 10:45 AM	Break
	10:45 – 11:00 AM	Things to Consider
	11:00 – 12:00 PM	Targeting an Audience Using Technology – iHeartMedia
	12:00 – 1:30 PM	Lunch on your own
	1:30 – 3:30 PM	Building Your Brand/Successful Marketing – Susan Rogers, Odessa Crime Stoppers, TX
	3:30 – 3:45 PM	Break
	3:45 – 4:30 PM	Promoting Your Program Q & A – Susan Rogers, Odessa Crime Stoppers, TX
<b>Wednesday April 17<sup>th</sup></b>	4:30 – 6:00 PM	Nightly Networking – Hotel Reception – Arbuckle’s Bar & Grill
	9:00 – 9:45 AM	Board Member Expectations – Bob Conigliaro, Crime Stoppers of Tampa Bay, FL
	9:45 – 10:00 AM	Break
	10:00 – 11:00 AM	Case Progression, Impactful Tips, & Key Players – Portsmouth Crime Line, VA
	11:00 – 11:15 AM	Break
	11:15 – 12:00 PM	P3 Commonly Overlooked & New Features – Lisa Haber, P3/Navigate360
	12:00 – 1:30 PM	OPEN BOARD Meeting of Members & Directors, All Conference Attendees Invited EXECUTIVE BOARD ONLY Meeting Immediately Following
	12:00 – 5:30 PM	Free Time for All Other Attendees, Lunch on Your Own
<b>Thursday April 18<sup>th</sup></b>	6:00 – 9:00 PM	AWARDS BANQUET – Awards Presentation, Swearing-In of New Board of Directors, Challenge Coin drawing/silent auction (Banquet included)
		Check-out

*\*Schedule subject to change\**