



**SOUTHEASTERN  
CRIME STOPPERS  
ASSOCIATION**

**Association of Crime Stoppers, Crime  
Line & Crime Solver Programs**

Alabama | Delaware | Florida | Georgia | Kentucky | Louisiana | Maryland  
Mississippi | North Carolina | Puerto Rico | South Carolina | Tennessee  
US Virgin Islands | Virginia | West Virginia | Washington D.C.

## **2022 Southeastern Crime Stoppers Association Training Conference Schedule**

### **Sunday, April 24, 2022**

**2:00 – 5:00 PM** Check-In & Conference Goody Bag Pick-up

**6:00 – 8:00 PM** Welcome Reception – Hotel Outdoor Bar & Pool Area

### **Monday, April 25, 2022**

**9:00 – 10:00 AM** Opening Ceremony – Keynote Speaker – SHERIFF LEON LOTT, Richland County Sheriff's Department, Columbia, SC

**10:15 – 11:00 AM** Introductions of New Attendees / SECSA Board Members

**11:00 – 11:30 AM** Round Table Instructions / Group Assignments

**11:30 – 12:30 PM** WORKING LUNCH – Ice Breakers & Round Table Topic Discussions

**12:45 – 2:15 PM** ROUND TABLE DISCUSSIONS / SOLUTIONS

**2:30 – 3:00 PM** JIM ROWAN II, Financial Advisor – Edward Jones – Financial Strategies

**3:15 – 4:30 PM** CRIME STOPPERS COORDINATORS TRAINING PANEL – Coordinator Training & Panel Discussions  
Coordinator Duties & Responsibilities – Coordinator Connection to Successful Boards

### **Tuesday, April 26, 2022**

**9:00 – 10:15 AM** PHYLLIS MARTIN, CEO & President – Tri-County Cradle to Career Collaborative Board Roles & Responsibilities, Recruitment & Orientation

**10:30 – 12:00 PM** PHYLLIS MARTIN – Fund Development, Financial Oversight, Community Partnerships, Post-Pandemic World

**1:00 – 2:45 PM** BILL STEVENS, Asst. Coroner – Richland County Coroner's Office – Forensic Anthropology & DEBORAH GOFF, Forensic Artist – SC Law Enforcement Division (SLED) – Forensic Art / Facial Recognition – Forensics Connection to Solving Crimes

**3:00 – 4:30 PM** TOM & LORRAINE LUCAS, Parents of Brian Lucas – Victim of Serial Killer Todd Kohlhepp – Lucas Family Connection to Crime Stoppers

### **Wednesday, April 27, 2022**

**9:00 – 10:00 AM** WALTER BECK, Crime Stoppers of York County Coordinator & LUCAS MCFADDEN, CN2 News Anchor – Traditional Media/Social Media Connection to Successful Program

**10:15 – 11:00 AM** CYNTHIA GILES, CEO – Cut Throat Marketing – Effective Marketing Strategies

**11:15 – 12:00 PM** EMILY MIEURE, Investigative Reporter – Audiochuck, Podcast Production Company

**12:00 – 1:30 PM** OPEN BOARD Meeting, All Conference Attendees Invited

EXECUTIVE BOARD ONLY Meeting Immediately Following WORKING LUNCH

**12:00 – 5:30 PM** Free Time for All Other Attendees, Lunch on Your Own

**6:00 – 9:00 PM** AWARDS BANQUET – Low Country Boil

*Schedule subject to change without notice.*