

# Request for Proposal: Social Media/Website Manager

**Date:** July 1, 2025

**Subject:** Seeking a Social Media/Website Manager to Boost Community Engagement

Dear Potential Partners,

Crime Stoppers of Sarasota County, Inc. is seeking a talented and experienced Social Media/Website Manager to strengthen our online presence and connect with our community to promote safety and awareness.

We are looking for a professional with the following qualifications:

- Demonstrated experience managing social media accounts/websites for organizations, preferably in community safety, law enforcement, or nonprofit sectors.
- Expertise in creating and executing social media/website strategies to increase visibility, engagement, and support for our mission.
- Proficiency with social media/website analytics tools to track performance and optimize content for maximum reach and impact.
- Creativity in crafting engaging visual and written content that reflects our organization's values and goals.
- Strong communication skills to connect with a diverse audience and collaborate effectively with our team.

If your company or team offers skilled Social Media/Website Managers with these qualifications, we invite you to submit a detailed quote outlining your services, pricing, and relevant experience. Please include examples of your work with similar organizations and any additional services that could enhance our social media efforts.

**Submission Deadline:** July 31, 2025

**Submit Quotes To:** [secretary@sarasotacrimestoppers.com](mailto:secretary@sarasotacrimestoppers.com)

Thank you for your interest in supporting Crime Stoppers of Sarasota County. We look forward to reviewing your proposal.

Best regards,

Karen Sellers

Secretary, Crime Stoppers of Sarasota County, Inc.

[www.sarasotacrimestoppers.com](http://www.sarasotacrimestoppers.com)