



**GREENSBORO/GUILFORD
CRIME STOPPERS
2024 Golf Tournament - May 2nd - 8:30am
Bryan Park Champions Course
Sponsorship Opportunities**





Greensboro/Guilford Crime Stoppers became a 501(c)3 nonprofit in 1982 as a program in which members of the community, media, law enforcement and businesses work together to solve and prevent crime. Citizens are encouraged to provide information about criminal activity and if the information leads to an arrest, the citizen is rewarded with a cash payment!

Since the inception, tips to Greensboro/Guilford Crime Stoppers have led to:

- **43,928 Tips**
- **20,603 Felony and Misdemeanor Charges**
- **Over 9,700 Cases Cleared**
- **Recovery of over \$30,000,000 in Cash, Narcotics & Seized Property!**

Benefits of Partnering with Greensboro/Guilford Crime Stoppers

Image

- Your company will be associated with a well-known and respected nonprofit organization whose only mission is to help keep our community safe.

Exposure

- Your company will have opportunities to increase its exposure in print and media broadcast, banner signage and event program acknowledgement.

Visible Community Support

- Your company will demonstrate its support of Crime Stoppers and a community where citizens work together to solve and prevent crime!
- Greensboro/Guilford Crime Stoppers is making a positive community impact by providing an anonymous tool citizens can use to report crime without the fear of retaliation or retribution. Your monetary gifts and product donations are also tax deductible! Our federal tax ID is 59-2116563.

To make charitable giving more beneficial to you, we are offering a number of sponsorship opportunities. This Golf Tournament will be our largest fundraiser of the year, drawing a crowds of approximately 300 adults.

GREENSBORO/GUILFORD CRIME STOPPERS

Event Sponsorships – May 2, 2024

Event sponsorships are an ideal way to put your brand in front of thousands of individuals and families in the Guilford County area. Advertising will begin in early Spring 2024 on all of our social media platforms, website, and various printed material. We have a strong group of loyal supporters that will patronize local businesses that support their interests and values. Crime Stoppers only purpose is to make your community a better and safer place to live and we need your help to reach that goal! The desire to live in a safe community is a common thread that unites people across all demographic groups.

All sponsorships are tax-deductible!

Title Sponsor / \$3,000 (SOLD)

- Logo in all print, web and event media (est. reach is 50,000-125,000) including the Greensboro Police Department and Guilford County Sheriff's Office, Name and logo on table signage
- Name and logo on event program and welcome banner
- Name and logo on event homepage & all Social Media
- Name and logo on thank-you email to attendees
- Two — 4 Person Teams in Golf Tournament, starting on Hole 1 and Hole 2
- Sponsor Logos on all Tournament Publications, Exhibitor Table
- Course Signage, Sponsor Remarks at Awards Reception

Longest Drive Contest Sponsor \$1,000 (Available)

- 4 Players in the Tournament
- Course Signage
- Sponsor recognition at awards reception
- Exhibitor Table



Closest to the Pin Contest \$1,000 (Available)

- 4 Players in the Tournament
- Course Signage
- Sponsor recognition at awards reception
- Exhibitor Table

GREENSBORO/GUILFORD CRIME STOPPERS

2024 Event Sponsorships

Breakfast Sponsor (SOLD)

- 4 Players in the Tournament
- Sponsorship recognition on publications
- Sponsor recognition at awards reception

Lunch Food Sponsor \$1,000 (Available)

- 4 Players in the Tournament
- Sponsorship recognition on publications
- Sponsor recognition at awards reception

Beverage Cart Sponsor \$1,000 (SOLD)

- 4 Players in the Tournament
- Sponsorship recognition on publications
- Name/Logo on both Beverage Carts
- Course Signage

Golf Cart Sponsor \$1,000 (Available)

- 4 Players in the Tournament
- Sponsorship recognition on publications
- Logo/Name on every Golf Cart

Awards Ceremony Sponsor \$1,000 (Available)

- Sponsorship recognition on publications
- Logo/Name on at Awards Table
- 4 Players in the Tournament



GREENSBORO/GUILFORD CRIME STOPPERS

2024 Event Sponsorships

Driving Range Sponsor \$650 (2 Available)

- 2 Players in the Tournament
- Sponsorship recognition on publications
- Course Signage on the Driving Range & inside and outside the Clubhouse Area

Putting Green Hole Sponsor / \$250 (10 Available)

- Sponsorship recognition at tournament
- Signage at the VERY visible Putting Green area

Hole Sponsor / \$175 (33 Available)

- Sponsorship recognition at tournament
- Course Signage

Sponsor a Team of Officers / \$600

- Team of 4 Law Enforcement Officers
- Sponsorship recognition at tournament
- Course Signage



Greensboro/Guilford Crime Stoppers
Golf Tournament 2024/ Bryan Park Champions Course

Sponsorship Commitment Form

All Sponsorships/Donation are Tax Deductible! Tax ID: 59-2116563

Return your completed form to: Crime Stoppers, 1106 Maple St, Greensboro, NC 27405

Stacey Finch * Stacey.Finch@greensboro-nc.gov * office: 336-574-4020

<i>Event Sponsorships</i>	<i>Amount</i>
Title Sponsor \$3,000 (SOLD)	\$
Food Sponsor: Pre Tournament, Post Tournament \$1,000 each	\$
Circle One: Closest to the Pin \$1,000	\$
Driving Range Sponsor \$650 or Hole Sponsor \$175 or Putting Green \$250	\$
Sponsor a Team of Law Enforcement Officers with Course Signage, \$600	\$
<i>Donations:</i>	
Monetary Gift	Donation Amount: \$
In-Kind Contribution	Retail Value: \$
Item(s) Description:	
Pending review, you will be invoiced for this amount:	
<i>Business Information:</i>	
Business Name:	
Business Name as you would like it to appear:	
Mailing Address:	
City/St/Zip:	
Business Phone Number:	
Business Email:	
Business Contact Name:	Phone Number:
Please send invoice to:	email:
Sponsor Signature	Date