

GREENSBORO/GUILFORD CRIME STOPPERS 2023 Golf Tournament - May 4th Bryan Park Champions Course Sponsorship Opportunities





Greensboro/Guilford Crime Stoppers became a 501(c)3 nonprofit in 1982 as a program in which members of the community, media, law enforcement and businesses work together to solve and prevent crime. Citizens are encouraged to provide information about criminal activity and if the information leads to an arrest, the citizen is rewarded with a cash payment!

Since the inception, tips to Greensboro/Guilford Crime Stoppers have led to:

- 42,123 Tips
- 20,254 Felony and Misdemeanor Charges
- Over 99,569 Cases Cleared
- Recovery of over \$29,000,000 in Cash, Narcotics & Seized Property!

#### Benefits of Partnering with Greensboro/Guilford Crime Stoppers

#### Image

• Your company will be associated with a well-known and respected nonprofit organization whose only mission is to help keep our community safe.

#### **Exposure**

• Your company will have opportunities to increase its exposure in print and media broadcast, banner signage and event program acknowledgement.

#### **Visible Community Support**

- Your company will demonstrate its support of Crime Stoppers and a community where citizens work together to solve and prevent crime!
- Greensboro/Guilford Crime Stoppers is making a positive community impact by providing an anonymous tool citizens can use to report crime without the fear of retaliation or retribution. Your monetary gifts and product donations are also tax deductible! Our federal tax ID is 59-2116563.

To make charitable giving more beneficial to you, we are offering a number of sponsorship opportunities. This Golf Tournament will be our largest fundraiser of the year, drawing a crowds of approximately 300 adults.

### **GREENSBORO/GUILFORD CRIME STOPPERS** Event Sponsorships – May 4, 2023

Event sponsorships are an ideal way to put your brand in front of thousands of individuals and families in the Guilford County area. Advertising will begin in early Spring 2023 on all of our social media platforms, website, and various printed material. We have a strong group of loyal supporters that will patronize local businesses that support their interests and values. Crime Stoppers only purpose is to make your community a better and safer place to live and we need your help to reach that goal! The desire to live in a safe community is a common thread that unites people across all demographic groups. All sponsorships are tax-deductible!

# Title Sponsor / \$3,000 (SOLD)

- Logo in all print, web and event media (est. reach is 50,000-125,000) including the Greensboro Police Department and Guilford County Sheriff's Office, Name and logo on table signage
- Name and logo on event program and welcome banner Name and logo on event homepage & all Social Media
- Name and logo on thank-you email to attendees
- Two 4 Person Teams in Golf Tournament, starting on Hole 1 and Hole 2
- Sponsor Logos on all Tournament Publications, Exhibitor Table
- Course Signage, Sponsor Remarks at Awards Reception



#### Longest Drive & Closest to the Pin Contest Sponsor \$1,000 for Both (Available)

- 4 Players in the Tournament
- Course Signage
- Sponsor recognition at awards reception
- Exhibitor Table

# **GREENSBORO/GUILFORD CRIME STOPPERS**

2023 Event Sponsorships

#### **Pre-Tournament Lunch Sponsor (Available)**

- 4 Players in the Tournament
- Sponsorship recognition on publications
- Sponsor recognition at awards reception

## **Post Tournament Food Sponsor (Available)**

- 4 Players in the Tournament
- Sponsorship recognition on publications
- Sponsor recognition at awards reception

## Beverage Cart Sponsor \$1,000 (SOLD)

- 4 Players in the Tournament
- Sponsorship recognition on publications
- Name/Logo on both Beverage Carts
- Course Signage

## Golf Cart Sponsor \$1,000 (Available)

- 4 Players in the Tournament
- Sponsorship recognition on publications
- Logo/Name on every Golf Cart

### Awards Ceremony Sponsor \$1,000 (Available)

- Sponsorship recognition on publications
- Logo/Name on at Awards Table
- 4 Players in the Tournament



# **GREENSBORO/GUILFORD CRIME STOPPERS**

2023 Event Sponsorships

## Driving Range Sponsor \$650 (Two Available)

- 2 Players in the Tournament
- Sponsorship recognition on publications
- Course Signage on the Driving Range & inside and out-side the Clubhouse Area

## Putting Green Hole Sponsor / \$250 (10 Available)

- Sponsorship recognition at tournament
  Signage at the VERY visible Putting Green area

### Hole Sponsor / \$150 (27 Available)

- Sponsorship recognition at tournament
- Course Signage

## Sponsor a Team of Officers / \$600

- Team of 4 Law Enforcement Officers
- Sponsorship recognition at tournament
- Course Signage





#### Greensboro/Guilford Crime Stoppers Golf Tournament 2023/ Bryan Park Champions Course Sponsorship Commitment Form

All Sponsorships/Donation are Tax Deductible! Tax ID: 59-2116563 Return your completed form to: Crime Stoppers, 1106 Maple St, Greensboro, NC 27405 Stacey Finch \* Stacey.Finch@greensboro-nc.gov \* office: 336-574-4020

Event Sponsorships	Amount
Title Sponsor \$3,000 (SOLD)	\$
Food Sponsor: Pre Tournament, Post Tournament	\$
Circle One: Awards Ceremony/Golf Cart/Closest Pin & Longest Drive, \$1,000 each	\$
Driving Range Sponsor \$650 or Hole Sponsor \$150, or Putting Green \$250	\$
Sponsor a Team of Law Enforcement Officers with Course Signage, \$600	\$
Donations:	
Monetary Gift Donation Amount:	\$
In-Kind Contribution Retail Value:	\$
Item(s) Description:	
Pending review, you will be invoiced for this amount:	
Business Information:	
Business Name:	
Business Name as you would like it to appear:	
Mailing Address:	
City/St/Zip:	
Business Phone Number:	
Business Email:	
Business Contact Name: Phone Nun	ıber:
Please send invoice to: email:	
Sponsor Signature	Date